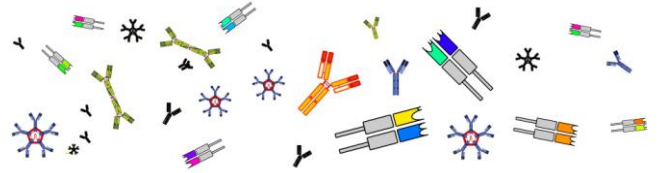# DELIVERABLE 9.2

TITLE: A project identity and specific project website

WORK PACKAGE NUMBER: WP 9

WORK PACKAGE TITLE: DISSEMINATION, COMMUNICATION AND VISIBILITY REPORT
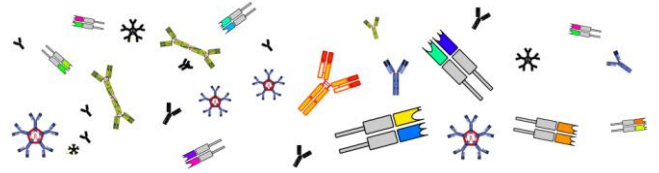
Document Information

iReceptor Plus Project Information	
Project full title	Architecture and Tools for the Query of Antibody and T-cell Receptor Sequencing Data Repositories for Enabling Improved Personalized Medicine and Immunotherapy
Project acronym	iReceptor Plus
Grant agreement number	825821
Project coordinator	Prof. Gur Yaari
Project start date and duration	1st January, 2019, 48 months
Project website	http://www.ireceptor-plus.com

Deliverable Information	
Work package number	WP 9
Work package title	Dissemination, Communication and Visibility
Deliverable number	9.2
Deliverable title	A project identity and specific project website
Description	A corporate identity for the iReceptor Plus project and dedicated website detailing the project
Lead beneficiary	Interteam
Lead Author(s)	Dan Gerstenfeld

Contributor(s)	
Revision number	1
Revision Date	June 10, 2019
Status (Final (F), Draft (D), Revised Draft (RV))	D
Dissemination level (Public (PU), Restricted to other program participants (PP), Restricted to a group specified by the consortium (RE), Confidential for consortium members only (CO))	PU

Document History

Revision	Date	Modification	Author
1	June 10, 2019	Review, edit	Bracha Ehrman9.2
2	June 10, 2019	Review, edit	Pam Borghardt
3	June 12, 2019	Review	Milena Mirkis

Approvals

	Name	Organisation	Date	Signature (initials)
Coordinator	Prof. Gur Yaari	Bar Ilan University	June 30, 2019	GY
WP Leaders	Mr. Dan Gerstenfeld	Interteam	June 30, 2019	DG
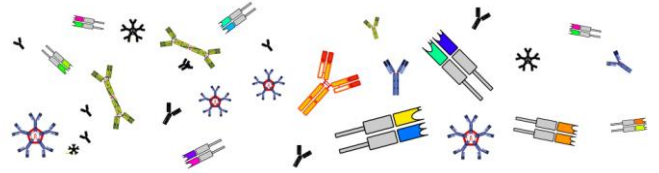
Table of Contents

Executive Summary

This deliverable 9.2 refers to task 9.2 Development of project identity and website. It summarises the development of the project's corporate identity and graphic charter, including the logo and communication templates. These will ensure a common graphic/visual line to be easily recognised among external stakeholders.

It also describes the development of the website. The public facing website, will be a portal for information about the project, targeted at all potential stakeholders. It will be updated continuously throughout the project lifetime, with input from all partners and will be maintained for a certain period beyond the project as well. The intranet is a private area intended to facilitate efficient communication among project partners.
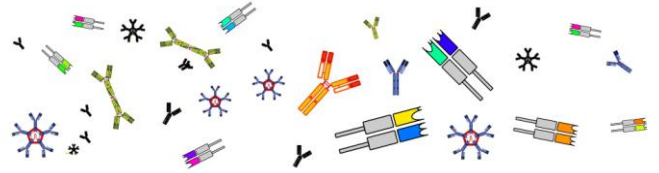
Project Identity

A number of actions were taken to create a specific iReceptor Plus project identity. These include creating the iReceptor Plus logo, letterhead, deliverable template and project website.

The project has a clear corporate identity which illustrates the key project concepts.

1- Promote human immunological data storage, integration and controlled sharing for a wide range of clinical and scientific purposes.
2- Develop an innovative platform to integrate distributed repositories of Adaptive Immune Receptor Repertoire sequencing (AIRR-seq) data Primary.
3- Focus on the stakeholders, enabling them to share and analyze huge immunological datasets taken from healthy individuals and sick patients that have been sequenced and stored in databanks in multiple countries.

In addition to the website, which has been live since the beginning of the project, the consortium is using its corporate identity via the project letterhead and presentation templates for presentation at conferences and other communication and dissemination activities.
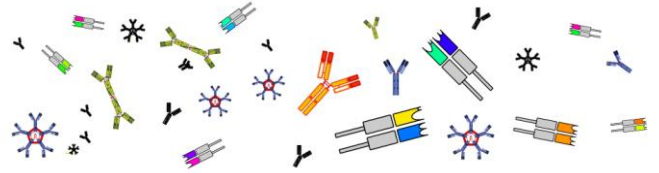
Logo

The project has had a project logo and a tag line, since the first day of operation


Project Templates

The template includes the human shadow as well as T and B cell receptors which are the core concepts of the project – using data of human immune receptor cells (B and T cells) for building applications for human health.

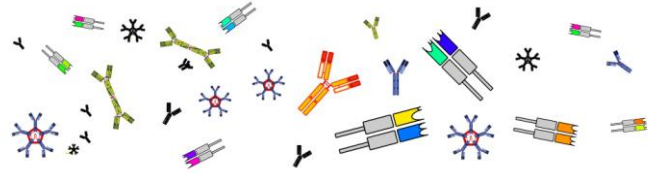## Specific Project Website

Website

As part of the dissemination efforts of the iReceptor Plus Project, a dedicated website for the project has been established at the following address: https://www.ireceptor-plus.com/
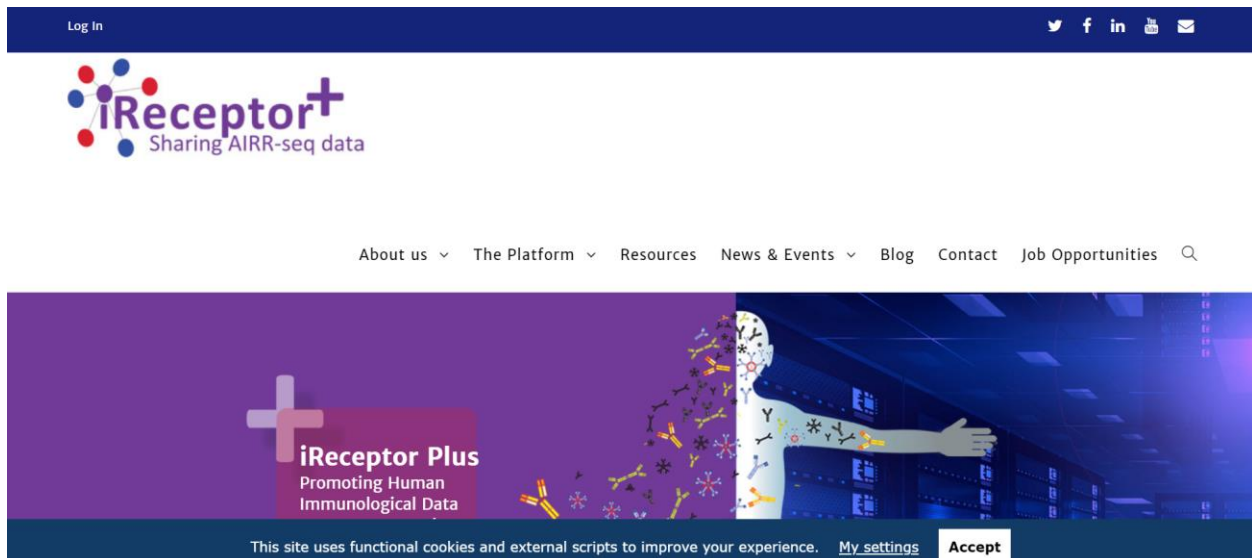
The site complies with EU regulations.

The website has a clear graphic language, which is also used for all other promotional materials prepared by the project.

The site provides information about the project as follows:

About us tab provides an overview of the project: https://www.ireceptor-plus.com/about-us/overview/

Partners are listed within the About us tab at: https://www.ireceptor-plus.com/about-us/partners/

The **Platform** being built in the project is described: https://www.ireceptor-plus.com/about-us/partners/

Resources tab provides relevant information and news about the topic : https://www.ireceptor-plus.com/resources/

The **News & Events** tab includes **Press releases**: https://www.ireceptor-plus.com/news-and-events/press-releases/

Media coverage of the project: https://www.ireceptor-plus.com/news-and-events/media-coverage/

Events section lists the project's events: https://www.ireceptor-plus.com/news-and-events/events/

Job opportunities lists the jobs offered by partners for implementation of the project research and development activities: https://www.ireceptor-plus.com/job-opportunities/overview/
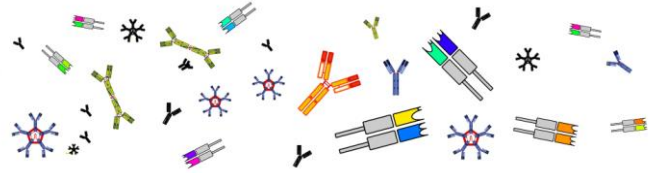
Blog

The project publishes blogs on a regular basis, which present accomplishments of the project and information on related issues

https://www.ireceptor-plus.com/blog/

Social Media

In addition, iReceptor Plus is very active on social media. The project is already active on the following platforms:

Twitter

https://twitter.com/ireceptor_plus

Facebook

https://www.facebook.com/IReceptor-Plus-1520841454713584/

LinkedIn

https://www.linkedin.com/company/13060748/admin/